

PROACT Project Newsletter

Issue 4

Date 06/05/14

(Professional development & Actions in Civil Society)

Recent Information

“What do we mean by partnership?”

In last weeks session Kenneth led a presentation on both partnerships and communication and we asked our participants what they thought partnership meant, and here’s what they came back with:

The Sharing of resources, finances, committee members, buildings, transport and staff whilst working together to achieve the same objectives, sharing information and having common purpose. Having a partnership provides good balance, utilization of resources effectively and integrated working practices.

During an activity, the question “**What would be the key ingredients of a partnership?**” was raised.

Responses were communication, trust, common purpose, financial stability, support, agreement, common goals, structure and the understanding of your partner.

Kenneth managed to provide a detailed presentation which clearly passed on useful information to the attendees , and hopefully this will be able to take this knowledge and apply it to their own Organisations should they ever take the path to partnership.



The 6 Principles for Effective Partnerships

1. A Collective understanding of the purpose of your partnership
2. Performing effectively within clearly defined functions and roles
3. Establishing and promoting the values of your partnership
4. Taking informed, transparent decisions and managing risk
5. Developing skills, knowledge and experience in order to govern effectively
6. Engaging all partners equally and making accountability real

Kenneth also went on to talk about potential partnerships with businesses as an alternative to other charities.

Partnerships that bring expertise, resources and insight, unique to the capabilities of the business and the strategic needs of the charity can have a far more dramatic impact than financial support.

Communication

Kenneth also provided a presentation on communication and the role and benefits that it provides within an organisation. "What are the most common methods of communication?" was a question raised by Kenneth. Emails, social media, talking via phones or in person, instant messaging and video calls were just some of the feedback received.

Kenneth explained that **Emailing** is one of the largest ways that people communicate in an organisation!

Body Language and **Visual Communication** were also explained to be one of the largest methods yet one of the most un-recognised.

Ideas such as Face to face, Letters, Telephone, speeches, presentations, supervision, meetings, briefings and reports were written onto the board as feedback from the attendees as to how they thought people communicated within businesses.

The subject of **Formal & Informal** was also raised, explaining how this is used in organisations, and how it can often lead to **Miscommunications** within an organisation. For example, texting is a very common method to use, but almost always seems **very casual**.

Future dates of PROAct Sessions:

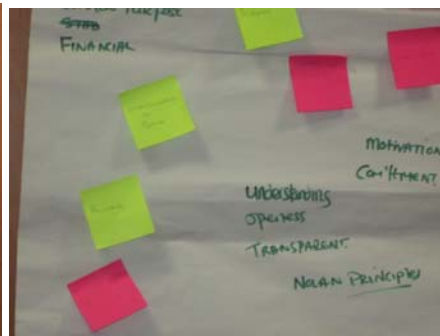
- Tuesday 13th May 2014
- Tuesday 20th May 2014
- Tuesday 27th May 2014

We hope to see you there!

Each sessions runs from 10am-12:30pm, and will take place at The Workspace, All Saints Road, Wolverhampton, West Midlands, WV2 1EL



The course in action!



TRAINING